

Economics for Managers and Policy-makers

Thu 1 and Fri 2 December, 9am-4.30pm

Economics provides the fundamental framework for understanding how individuals engage in decision-making and transactions that underpin all economic activity.

This two-day intensive course will introduce you to the microeconomic foundations of information and incentives, the strategic interaction that emerges with decision-making and transacting.

Who should attend:

This course is designed for all individuals engaged in decision-making and policy-making in public, private and non-profit sectors.

It assumes no prior knowledge of economics.

Learning Objectives:

- Develop an understanding of the key microeconomic principles underpinning the operation of firms and markets.
- Apply these principles to analyse specific examples taken from the New Zealand and international business and policy-making contexts.

Presenter:

Bronwyn Howell is General Manager, New Zealand Institute for the Study of Competition and Regulation and Lecturer, Victoria Management School. She teaches Economics, Information Economy and Corporate Management for the Victoria University Master of Business Administration programme, in addition to researching issues of telecommunications policy and regulation

Enrolment information:

Date / time: Thu 1 and Fri 2 Dec, 9am-4.30pm

Venue: Pipitea campus (downtown Wellington).

Prof Dev Course Fee (exc GST): \$1290 (10% early bird discount available before 2 Nov)

For full course information and to enrol visit

www.victoria.ac.nz/profdev (course is listed under Finance, Accounting and Economics in the Course Catalogue)

call 04 463 6556 or

email
profdev@vuw.ac.nz

Course format:

The teaching will be by means of presentations, group discussions and analysis of case studies.